



The Different “Perspectives” of Sharp

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How many times, after sharpening a stylist’s shear, have you encountered them telling you that the shear isn’t sharp or sharp enough?

Over the years, I’ve found that stylists’ “perceptions” of sharp can differ depending on how they are using their tool(s). It is up to us, as shear sharpeners, to be in communication with our customers so that we can create an edge that best suits their particular cutting styles/needs.

For example, if a hairstylist is using their shear to do a lot of point cutting or slide cutting, the shear will require a smooth, fine cutting edge. However, if they need that same shear to blunt cut wet or dry hair, that same smooth, fine cutting edge may cause the hair to push. Thus, resulting in your customer to complain that their shear isn’t sharp, or sharp enough. This may be something to consider if you are experiencing more customer complaints and less customer loyalty in your area.

Shear sharpening is not a one size fits all art. This is *exactly* the theory, I teach in my one on one training courses and my advanced sharpening DVDs. Understanding how and when to give your customers’ shears tailored edges will separate you from being a “cookie-cutter” sharpener to being the “exclusive” sharpener in the areas that you sharpen for!

Stay sharp!